

OBJECTIVES FOR THE DIVE IN 2024 FESTIVAL YEAR-ROUND ACTIVITY

Increase awareness of diversity and inclusion topics to progress the industry towards an inclusive and high performing culture

Connect talent in our sector to senior leaders across the globe to enable the market / insurance to become a destination for global talent

Enable Dive In participants to take part in year-round action to increase impact and personal contribution to culture

Attracting new talent to our industry to meet social mobility and diversity ambitions to improve representation

High attendance and active participation through high quality and consistent events

To bolster the reputation of insurance as an industry by demonstrating global collaboration on inclusion